



EXPERIENCE

STELLA & DOT

Brisbane, California

Senior Designer

March 2016–present

Designer

August 2015–March 2016

- ▼ Design & editorial layout for lookbooks, print/digital marketing campaigns, brand materials, UX/UI, websites, mobile, emails, invitations, events, and social media assets.
- ▼ Create hand drawn sketches and lettering.
- ▼ Assist in styling and art directing in photo shoots.
- ▼ Support the Art Director and creative team in concepting, providing feedback to other designers, and working across the family of brands.

OFF BASE PRODUCTIONS

San Francisco, California

Creative Design Lead

January 2014–August 2015

Graphic Designer

January 2010–January 2014

Graphic Design Contractor

October 2009–January 2010

Graphic Design Intern

July 2009–October 2009

- ▼ Concept and create designs, layouts, websites, mobile, UI/UX, user task flows, sketches, prototypes, social media assets, marketing collateral, internal communications, client presentation decks, and more. Help develop standards and processes for internal organization, prepare print-ready files, and review print/digital proofs.
- ▼ Organize and maintain internal templates by creating structured template files in various formats. Initiated the use of Basecamp across all departments, increasing overall project organization and efficiency.
- ▼ Manage, train, and mentor domestic and international design teams—providing art direction and feedback. Lead daily meetings to brief, support, and motivate the design teams.
- ▼ Assist in project management and provide excellent customer service to clients and vendors.

CONTACT

Cyrin Jocson

Visual & Product Designer



cy@cyrinjocson.com

707.342.0982

cyrinjocson.com

@mscybunny

linkedin.com/in/cyrinjocson

San Francisco, CA

EDUCATION

ACADEMY OF ART UNIVERSITY

San Francisco, California

MFA, Web Design & New Media

January 2011–December 2015

BFA, Web Design & New Media

September 2004–December 2009

DIABLO VALLEY COLLEGE

Pleasant Hill, California

Graphic Design

August 2003–May 2004

SKILLS

Graphic Design
 Editorial Layout
 Branding/Identity
 Art Direction
 Web/Responsive
 Mobile
 UX/UI
 Product Design
 Typography/Lettering
 Photography
 Motion Graphics
 Digital Imaging
 Project Management

InDesign
 Illustrator
 Photoshop
 Sublime Text
 Sketch
 Zeplin
 InVision
 Premiere Pro
 After Effects
 Audition
 HTML5/CSS3
 JS/jQuery
 MS Office